



# CERTIFIED TRAINER PROGRAM

**If you believe in the power of showing up, this program is for you.**

With our in-depth training, individuals can become a **leader of care and connection** by bringing programming to organizations, communities, and workplaces.

**Certified Trainers** are thought and community leaders cultivating cultures of care across networks, communities, and organizations. **Certified Organizational Trainers** are organizational leaders and managers looking to support their teams in the long-term and set their organizations apart.

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## Upcoming Sessions

Individual and partnered homework, application, and one-on-one calls accompany the group calls.

### October 2022

Orientation Call – Tuesday October 4th, 12-1 pm ET

Full Day Intensive – Tuesday, October 18th, 9 am-6 pm ET

Final Group Call – Tuesday, November 1st, 12-2 pm ET

### November 2022

Orientation Call – Monday, November 7th, 12-1 pm ET

Full Day Intensive – Monday, November 21st, 9 am-6 pm ET

Final Group Call – Monday, December 5th, 12-2 pm ET

### Or: Book a private session for your organization

Ready to fully commit to cultivating a culture of care within your org? Certify a group of 8+ trainers in a private session at a special price.

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Apply at [inspiringcomfort.com/train-the-trainer](https://inspiringcomfort.com/train-the-trainer) or email us at [info@inspiringcomfort.com](mailto:info@inspiringcomfort.com).



# CERTIFIED TRAINER FAQ

## “What’s the difference between CTs and COTs?”

Certified Trainers and Certified Organizational Trainers train together. The difference between the two certifications is in **application**. After the core training modules are completed, we work with trainers to apply these skills and programming to their organizations (COT) or communities (CT).

### **Certified Trainer (CT) Program**

Designed for community and thought leaders looking to cultivate a culture of care and establish showing up as the #1 leadership skill across communities, organizations, and networks.

- Paid for by trainee or individual sponsor
- Role is to bring programming to communities and organizations
- CT can charge for services
- CT can be contracted for other programming done by Inspiring Comfort
- CT can earn commissions on recruiting new trainers and clients

### **Certified Organizational Trainer (COT) Program**

Designed for managers and leaders looking to support their teams in the long-term, and sets organizations apart by supporting ongoing learning and development for leaders and existing team members.

- Paid for by organization
- Role is to cultivate a culture of care within an organization
- COTs can lead and facilitate programming and training within their organization
- COT cannot charge for training
- Training is non-transferrable to different organizations